



INDIAN INSTITUTE OF MANAGEMENT & COMMERCE DEGREE & P.G COLLEGE, An Autonomous College

Sponsored by VASAVI FOUNDATION & Affiliated to OSMANIA UNIVERSITY

RE-ACCREDITED BY NAAC WITH "A+" GRADE

An ISO 21001 : 2018 Certified College

6-1-91, Adj. to Telephone Bhavan, Khairatabad, Hyderabad-500 004 Telangana, INDIA

E-mail Id: iimc1973@gmail.com / info@iimchyd.ac.in, Website: www.iimchyderabad.com / www.iimchyd.ac.in

Phones : 2323 7902, 2323 1542 Mobile : 95531 62767

Course: M.Com. Year – I Semester-II

Subject: International Business & Business Environment

UNIT – I

INTRODUCTION

Short Answer Questions:

1. Business Environment
2. Macro Business Environment
3. Micro Business Environment
4. Monetary Policy
5. Fiscal Policy
6. Legal Environment
7. Corporate Social Responsibility
8. Socio-Cultural Environment
9. Concept of Business Environment
10. Economic Environment

Essay Type Questions:

1. Define Business Environment. Explain its elements in detail.
2. Discuss Fiscal and Monetary Policy in India.
3. Explain the objectives, provisions and functions of Consumer Protection Act 1986.
4. Enumerate the significance and provisions of Competition Act 2002.
5. Explain the role of Government in Business in India.
6. Describe the relevance of Corporate Social Responsibility in the current global scenario.
7. What is Political Environment?
8. Explain various economic systems in India.

UNIT – II
LIBERALIZATION

Short Answer Questions:

1. Concept of Industrial Policy
2. Industrial Growth
3. Economic Growth
4. Economic Planning
5. NITI Aayog
6. Economic Reforms
7. Concept of Liberalization
8. Second Generation Reforms
9. Balance of Payments
10. IP 1991

Essay Type Questions:

1. Explain the features and objectives of New Industrial Policy 1991.
2. Discuss the structural changes and economic growth of India, in the post-liberalization period.
3. Enumerate various Second Generation Reforms.
4. Explain various components of Balance of Payments.
5. Explain the relevance of NITI Aayog, in replacing the Planning Commission of India.
6. Enumerate the significance of Liberalization in the context of Globalization.

UNIT – III
PRIVATIZATION & GLOBALIZATION

Short Answer Questions:

1. Concept of Privatization
2. Define Globalization
3. Theories of International Trade
4. Trade Tariffs
5. Non-Tariff Barriers
6. International Business
7. Modes of Entry
8. Drivers of Globalization

Essay Type Questions:

1. Explain various Theories of International Trade.
2. Distinguish between Tariffs and Non-Tariff barriers.
3. Enumerate the scope and importance of International Business.
4. What is Globalization? Explain its drivers and modes of entry.
5. Discuss the concept, nature and objectives of Privatization.

UNIT – IV
FOREIGN CAPITAL

Short Answer Questions:

1. FDI
2. FEMA
3. IMF
4. World Bank
5. UNCTAD
6. Types of FDIs
7. International Economic Institutions
8. Foreign Portfolio Investment

Essay Type Questions:

1. Enumerate the cost and benefits to home country and host country with regard to Foreign Direct Investment.
2. Explain the objectives and provisions of FEMA.
3. Explain the role of International Economic Institutions in detail.
4. Enumerate the objectives and functions of IMF.
5. Explain the role of World Bank in promoting Economic Growth and Integrity.
6. Explain in detail UNCTAD.

UNIT – V
WTO & TRADE POLICY

Short Answer Questions:

1. WTO
2. Agreement on Agriculture (AoA)
3. GATS
4. TRIPS
5. TRIMS
6. EU
7. ASEAN
8. SAARC
9. NAFTA
10. BRICS
11. India's Trade Policy
12. Regional Trade Agreements
13. Three Pillars of AoA
14. Amber Box
15. Green Box
16. Blue Box

Essay Type Questions:

1. Discuss the functions and objectives of World Trade Organization.
2. Enumerate the role of TRIPS & TRIMS in Trade Policy.
3. What is Regional Economic Integration?
4. Explain major reforms of India's Trade Policy.
5. Elucidate the objectives and services covered under GATS and its relevance in Commerce.
